

**“The scale of the support currently provided to UK banks has fallen from a peak of £955 billion to £512 billion, but the amount of cash currently borrowed by the Government to support banks has risen by £7 billion since December 2009. It is likely the taxpayer will be providing support for years to come.”**  
**NATIONAL AUDIT OFFICE**

The financial crisis of 2008 can be seen as the symbolic end of neo-liberalism. For 30 years previously, finance, big business and the market were to run everything in society. The unquestioned dogma was high profits = wealth creation = increasing societal well-being. The illusion of stability came to an abrupt end when the reckless finance crisis of 2008 brought the world to its knees. The UK, for instance, was two days away from the cash machines running dry. The banks were bailed out and this bill has now been imposed on taxpayers. The 99% will feel the impact of this crisis for decades.

But how is the 1% able to exploit so successfully the rest of society?

Part of the problem is that most people have little or no idea how global finance works, hidden behind descriptions deliberately designed to confuse: ‘credit default swaps’, ‘asset backed securities’, ‘derivatives’, ‘private finance initiatives’ this is completely understandable.

But what does the financial system look like? What social relationships does it promote or restrict? How can we show this and explain it to people so they do understand and can act as informed citizens?

We need to expose the actions of the 1%, and we believe design is a powerful weapon to do so.

#### THE BRIEF:

We want your visualizations and illustrations of Finance, The City and the Banking system, they can be in any format from a poster to an interactive map or any other way you think is appropriate, but the goal is to help the 99% to understand the complex but important processes of finance that are affecting every aspect of our lives.

More resources and info:

<http://occupydesign.org.uk/campaigns/expose-the-1/>

DEADLINE: August 31st

SEND LINKS/WORK TO:

[exposethe1percent@occupydesign.org.uk](mailto:exposethe1percent@occupydesign.org.uk)

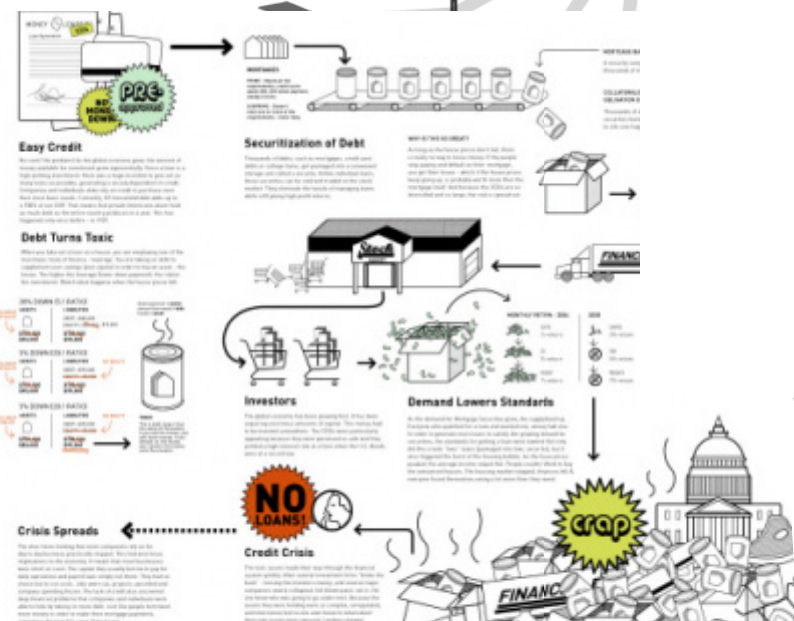
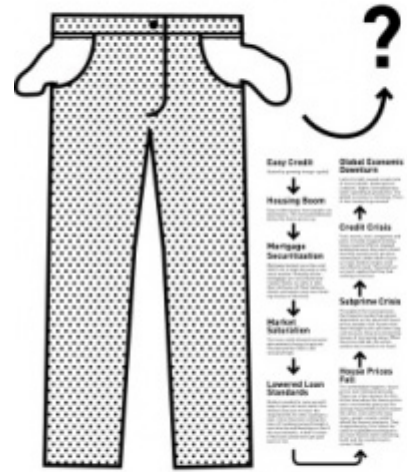


[occupydesign.org.uk](http://occupydesign.org.uk)

## INSPIRATION: INFOGRAPHICS TO UNDERSTAND THE FINANCIAL CRISIS

<http://flowingdata.com/2009/03/13/27-visualizations-and-infographics-to-understand-the-financial-crisis/>

## WHERE DID ALL THE MONEY GO?



#### MORE INFOGRAPHIC INSPIRATION:

<http://bit.ly/9PxXaH> - FlowingData

<http://occupydesign.org/gallery/designs>

<http://www.good.is/post/goods-financial-crisis-infographic-contest-winner-announced/>

<http://www.theyrule.net>

<http://atlas.media.mit.edu/book/>

<http://www.wdm.org.uk/infographic-how-banks-cause-hunger>

<http://edition.cnn.com/video/?/video/us/2012/03/08/pkg-save-1-percent-rushkoff.cnn>

<http://www.businessinsider.com/charts-facts-about-global-wealth-2011-10?op=1>

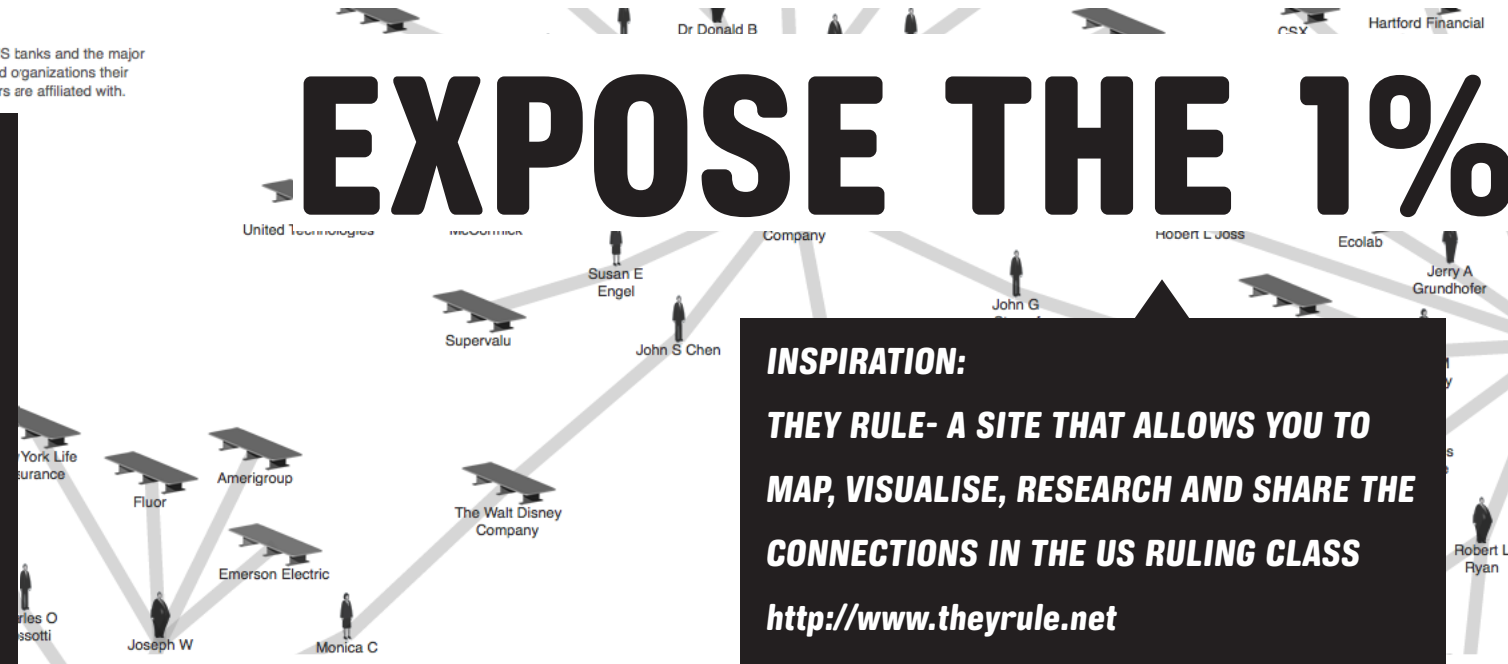
<http://econ.economicshelp.org/2009/03/historical-national-debt.html>

<http://motherjones.com/politics/2010/01/what-else-could-14-trillion-buy>

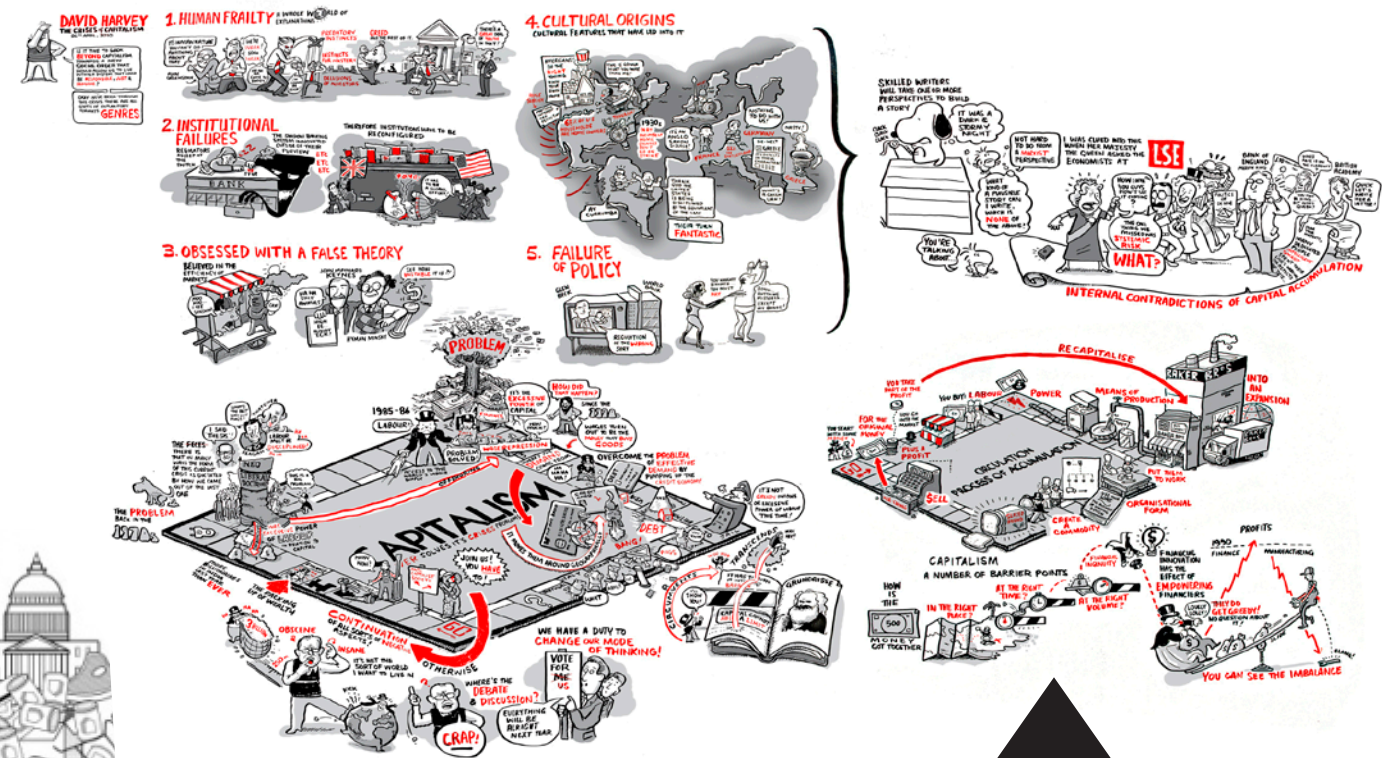
<https://vimeo.com/3261363> - The Crisis of Credit Visualised

<http://bit.ly/byYugn> - RSA's 'The Crises of Capitalism' with David Harvey

The four big US banks and the major companies and organizations their board members are affiliated with.



**INSPIRATION:  
THEY RULE- A SITE THAT ALLOWS YOU TO  
MAP, VISUALISE, RESEARCH AND SHARE THE  
CONNECTIONS IN THE US RULING CLASS**  
<http://www.theyrule.net>



**INSPIRATION: The Crises of Capitalism with David Harvey**  
**Source: RSA Animate. Cognitive Media – <http://bit.ly/byYugn>**

## FURTHER RESEARCH ON THE CITY:

→ Centre for Research of Socio-Cultural Change report - <http://bit.ly/14myyl>

→ National Audit Office report on public funding of banks - [http://www.nao.org.uk/publications/1011/support\\_for\\_banks.aspx](http://www.nao.org.uk/publications/1011/support_for_banks.aspx)

→ Guardian newspaper articles

[http://www.guardian.co.uk/business/2011/jun/13/coalition-revive-regions-manufacturing-financial-services?CMP=tw\\_t\\_gu](http://www.guardian.co.uk/business/2011/jun/13/coalition-revive-regions-manufacturing-financial-services?CMP=tw_t_gu)

<http://www.guardian.co.uk/news/datablog/2011/nov/12/bank-bailouts-uk-credit-crunch>

<http://www.guardian.co.uk/politics/reality-check-with-polly-curtis/2011/sep/12/reality-check-banking-bailout>

→ Campaigns

<http://www.reclaimthecity.org> - <http://treasureislands.org> - <http://www.bankingoncrisis.org> - <http://www.banktrack.org>

<http://www.banksecrets.eu/> - <http://www.taxresearch.org.uk> - <http://baselinescenario.com/> - <http://falseeconomy.org.uk>